SPEC BRITE GROUP

Wellness Solutions...

COMPANY PROFILE

2022

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SPEC BRITE GROUP

- Wellness
- Aesthetic
- Medical
- Fitness
- Nutrition

www.specbritegroup.com

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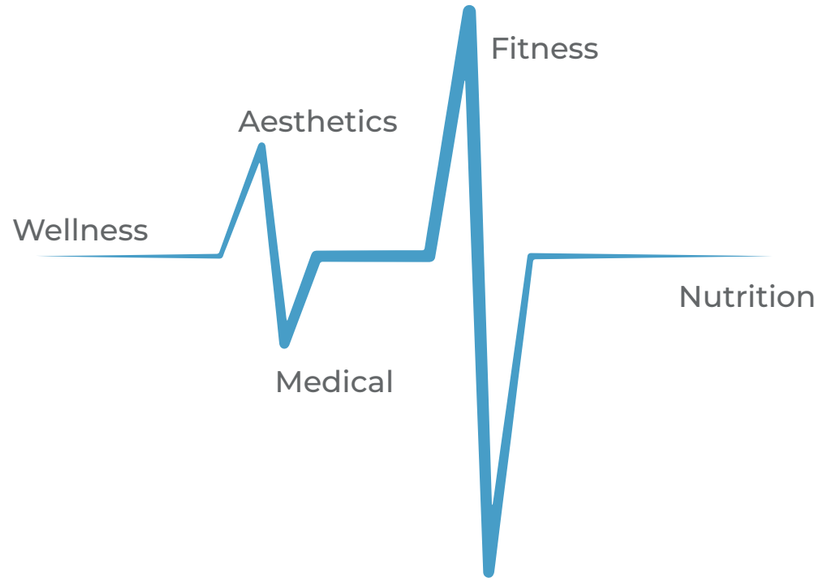
Wellness Solutions...

Spec Brite Group consists of a group of companies located in the Middle East. We import, supply & re-export wellness products & equipment.

As the field of wellness is vastly diverse, we mainly focus on the “latest product inventions & technologies” from the following wellness inter-connected industries: aesthetic, medical, fitness, sports, home & personal care.



THE **GROUP**

Spec Brite Group operates through several offices across the Middle East. Our distribution covers all Middle Eastern countries including some countries in Africa. We also have an online store - Wellness Terminal through which you can order wellness products from any location in the Middle East.

OUR MISSION

Our mission is to provide the Latest Innovative wellness products & technologies with the highest standards in terms of Quality, Safety, Durability & Effectiveness from across the world to the Middle East and Africa.

OUR VISION

To remain your favourite partner for your wellness needs. We constantly seek to improve & exceed your expectations

COMPANIES UNDER **Spec Brite Group**

SPEC BRITE GENERAL TRADING LLC

SPEC BRITE MEDICAL EQUIPMENT TRADING

SPEC BRITE GROUP

Dubai, UAE

Abu Dhabi, UAE

Doha, Qatar

Companies under Spec Brite Group are ISO 9001 - 2015 Certified!

WORLD WIDE CERTIFICATION

CB-037-MS

COMPANY MILESTONE

2020

Wellness Terminal

Spec Brite Group launched its online store www.wellnessterminal.com with the vision of providing high quality wellness products in the Middle East and Africa.

2022

Vision for 2022

We are aiming at developing Spec Brite Group's Medical portfolio & to diversify the product range offered on www.wellnessterminal.com

2010

New Office in Qatar

We started operating an office in Qatar to offer a better service to the growing local wellness market.

2012

Spec Brite General Trading

A new company was formed in Dubai, UAE to access the opportunities that Dubai offers being a regional business hub and a center for major events & exhibitions across the Middle East, Africa & Southern Asia.

2016

Arrow Trading

Arrow Trading was essentially founded to supply Wellness Products & Devices to Africa.

2018

New offices in Oman, Kuwait, and Bahrain

We strengthened our presence in Oman, Kuwait, and Bahrain by establishing new offices to meet the growing demands of the medical sector

1998

Dieti-Med (Lebanon)

We established a beauty clinic in Lebanon to provide a wide range of beauty services from facials to hair and nails, massage, and other services.

2001

Specialized Beauty

Our company started as an establishment to supply Aesthetic Products & Devices. In the following few years, we became a reliable supplier in the industry.

2004

Spec Brite Group

We expanded our product range to supply new devices & products in the Medical, Fitness and Nutrition Fields & Participated in major exhibitions & events in the Wellness, Sports and Aesthetic industries.

2006

Spec Brite Group SARL

Spec Brite Group SARL was founded to serve the Levant area "Lebanon, Syria, Jordan & Egypt"

OUR PRODUCTS, SERVICES & DISTRIBUTION NETWORKS

We bring to you a finely selected portfolio of Cutting-Edge technologies, devices, and products combining highest specifications of Quality, Durability, Effectiveness and Safety.

We supply products focused on Wellness in general. Such products vary among several categories; Healthcare and Fitness, Beauty and Aesthetics, Water Care and Solutions, and Planned Preventive Maintenance.

Healthcare & Fitness

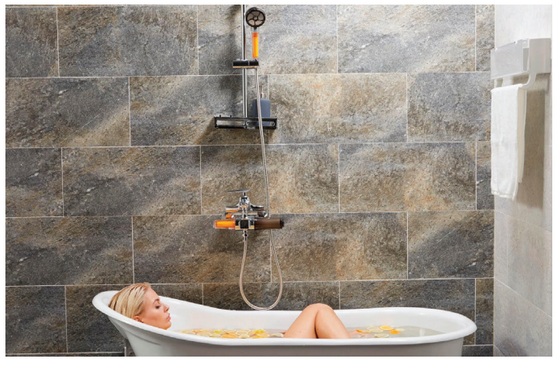
We have scrupulously selected healthcare, medical and fitness devices to help facilities provide precise results to improve the well being of our clients. We distribute body composition analyzers, blood pressure monitoring, height stadiometer, fitness tracker and other healthcare equipment. We only provide premium healthcare devices that are approved and according to the highest international standards.

Beauty & Aesthetic

Spec Brite Group provides a wide range of professional skin care and aesthetic devices originating from Germany, Korea, Italy and Switzerland. From anti-ageing products to daily beauty routines, we strive to provide one-stop aesthetic solutions for all skin types. Our guarantee of safety is based on international standards and medical norms such as patents from the U.S., Canada, Europe and others like Japan and Korea.

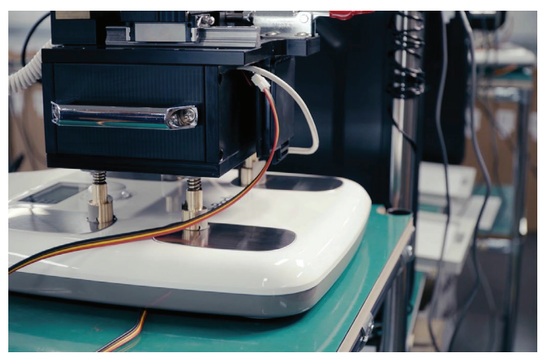
General Wellness

We help families prevent major health problems and elevate their healthy lifestyle through different wellness solutions; such as the shower filter series, water purifier series, hydrogen water series, water healthcare series and other bath accessories.



Planned Preventive Maintenance

We take pride in our after-sales services and satisfy existing clients through our maintenance department, which handles warranties, repairs, training and PPM. Our wellness solutions are your investment to achieve continued growth, and we understand the importance of PPM to preserve your investment.



Wellness Terminal

Spec Brite Group has developed an online store to provide its end-user clients with a convenient platform. The easy and safe shopping experience for wellness and personal care can be accessed through www.wellnessterminal.com. It offers high-quality products that are essentials for your wellness needs. We deliver to countries across the Middle East.

Wellness Terminal

An online store for your wellness needs

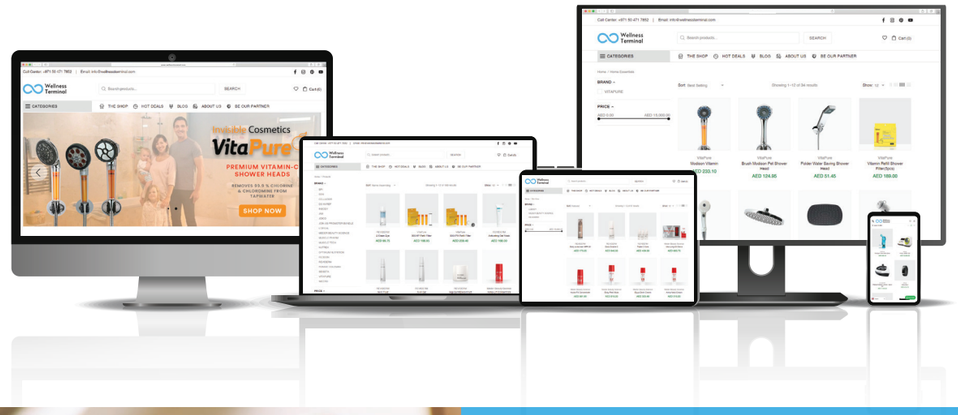
Distribution Networks

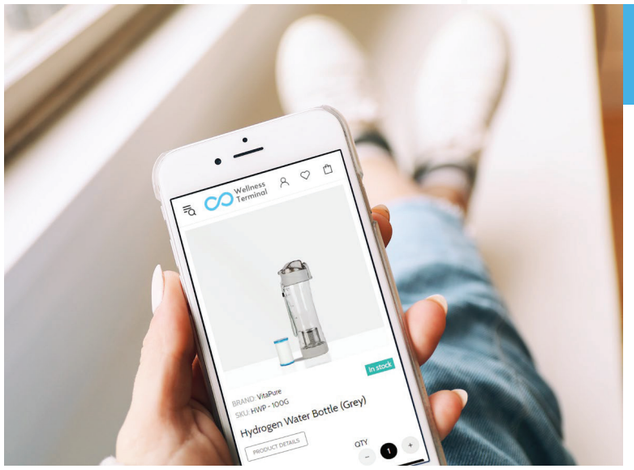
Aside from our satellite offices across several countries, Spec Brite Group has established a strong distribution network in the Middle East and Africa region. We collaborate with numerous local distributors and agents who administer our wellness products across the region. If you would like to become a partner, contact us at info@specbritegroup.com.

Wellness Terminal

WE ARE LIVE

Visit our online store to check our new range of wellness products.





An online store for your wellness needs, delivering across Middle East Countries

Wellness Terminal offers unique and high quality products that are essential for your wellness needs.

It's a convenient portal with an easy and safe shopping experience for end consumers.

We feature the following products:

- Water Solutions
- Skin Care
- Makeup
- Hair Care
- Beauty Products
- Fitness Products
- Body Composition Analyzers
- Blood Pressure Monitors
- Pressotherapy

Visit
www.wellnessterminal.com

Distribution Networks

Bringing you the most advanced technologies and products for wellness from around the world.

With several branches and distribution channels across the Middle East, Spec Brite Group has achieved an excellent reputation & reliability by providing quality products with excellent client service in the pre & post selling process.

We collaborate with numerous local distributors and agents who administer our wellness products across the region. If you would like to become a partner, contact us at info@specbritegroup.com.

SOME OF OUR **PARTNERS**

InBody®
Body Composition Analyzers

Eunsung

DS MAREF
DAESUNG MAREF CO.,LTD.

GTG Wellness

SONAKI
Vita Pure Vitamin Shower Filtration

HSC Co.,Ltd.
Human Solution Corea

REVIDERM

MEDER BEAUTY SCIENCE

sht

OUR **CLIENTS**

HOSPITALS, MEDICAL CENTERS & CLINICS

nmc
كليفلاند كلينك أبوظبي
Cleveland Clinic Abu Dhabi
برجيل
burjeel
Hospital
ORIANA
SPECIALTY HOSPITAL
ميديكلينيك
MEDICLINIC

FITNESS & HOTEL RECREATION CENTERS

Fitness First
GOLD'S GYM
MEFITPRO
WORLD CLASS FITNESS SOLUTIONS
TECHNOGYM
POWERHOUSE GYM
QATAR

SLIMMING & NUTRITION CENTERS

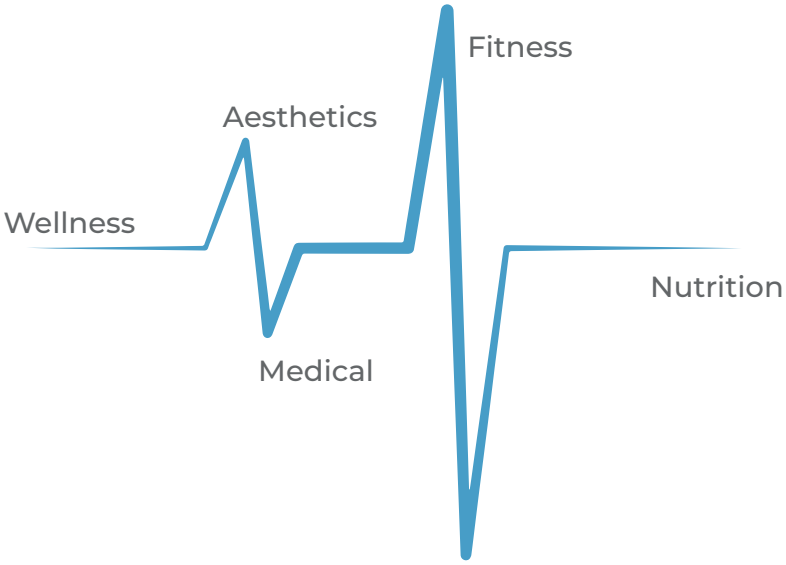
Lina's & Dina's
Nutrition Consultants
دايت سنتر
Diet Center
Abbott
Nutrition
DDC
Dr Dana Diet Center
Dr.Inas
Nutrition Center

EDUCATIONAL

جامعة الشارقة
UNIVERSITY OF SHARJAH
جامعة أبوظبي
ABU DHABI UNIVERSITY
Abu Dhabi Men's College
جامعة زايد
ZAYED UNIVERSITY
QATAR UNIVERSITY

GOVERNMENTAL

كز العين لرعاية وتأهيل المعاقين
AlAin Center For Care & Rehabilitation Disab
مجلس أبوظبي للتعليم
Abu Dhabi Education Council
Education First
شركة تنمية نفط عمان
Petroleum Development Oman
مركز الإمارات للدراسات والبحوث الاستراتيجية
The Emirates Center for Strategic Studies and Research



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